



## 2012 AIA CORPORATE SPONSORSHIP PACKAGES

### WHO WE ARE

AIA San Antonio is a mission driven, 501(c) (6) not-for-profit professional association that ***unites the community of architects to advance architecture as professional craft and shape a more livable and sustainable future.***

### WHAT WE DO

- **Champion the Built Environment** – author position papers on key community and regional issues
- **Promote Architecture in the Region** – our free community Lecture Series, Design Awards, and knowledge communities focused on the Environment and emerging practice specialties highlight the accomplishments of architects for community leaders.
- **Commitment to Lifelong Learning** – our on-going AIA accredited continuing education program enables architects, both members and non-members, to refresh and expand their knowledge of important practice innovations and industry trends.
- **Provide Annual Scholarship Opportunities for Emerging Professionals** – three unique opportunities available annual at UTSA’s College of Architecture, San Antonio College Department of Architecture and for San Antonio students seeking to study at any of the accredited schools of architecture in Texas.
- **Lead in Responsible Development** – participation on City of San Antonio Boards & Commissions, and through volunteer opportunities with our chapter’s Committee on the Environment
- **Nurture Professional Development** – opportunities for young professional development in our nationally recognized 2PLP, Professional Practice Leadership Program.
- **Provide Representation at State Level** – our state level legislative efforts protect the practice and advocate for a sustainable future for our region.

### BENEFITS OF AIA SAN ANTONIO SPONSORSHIP:

- **Exposure:** Generates new business opportunities through networking at AIA San Antonio events throughout the year.
- **Name Recognition:** Our annual events and targeted communications will generate a buzz about your company within our core group of architects and allied industry professionals.
- **Peer Acknowledgement:** As an AIA San Antonio Corporate Sponsor, your company will receive exclusive recognition and access to our chapter’s 600+ members in the fourth largest chapter of The American Institute of Architects in the State of Texas.



## **GOLD LEVEL - VISIONARY**

**\$15,000      ACTUAL PACKAGE VALUE \$18,600!**

**This premiere package offers your company visibility at all major annual AIA events, plus an annual membership for three members of your firm, attendance for three at our monthly Chapter Meeting Luncheon and an all-important media package that will ensure that your brand is front and center year-round.**

### ***This Package includes:***

	<b><i>Value</i></b>
• Beaux Arts Ball - VIP Platinum Sponsorship, eight guests	\$2,000
• Design Awards – VIP Table for Eight	\$1,500
• Golf Tournament – Hole Sponsorship plus Four Players	\$750
• Skeet Shoot – Range Sponsor with Five shooters	\$800
• Homes Tour – 12 tickets for you and your clients	\$300
• Annual Corporate Membership for 3 members of your firm	\$850
• 12 Chapter Meetings for 3 members of your firm	\$1,000
• Traditions & Visions Guidebooks – ten copies	\$350
• Expo Booth – February or July Conference	\$250
• Grab Bag Sponsorship Items – your choice!	\$2,000

### ***Your Exclusive Media Package includes:***

• Home Page Web Banner - \$350 per month x 12 Months	\$4,200
• Logo on Dispatch - \$100 month x 12 months	\$1,200
• Dispatch Display Ad – 1 @ \$200 per month x 12 months	\$2,400
• Exclusive quarterly e-mail to the AIA membership	\$1,000

### ***Plus these Additional Benefits!***

- Brand identity placement in the reception area of the Center for Architecture
- Logo recognition on all major AIA annual events – Beaux Arts Ball, Scholarship Golf Tournament, Skeet Shoot, Sustainable Urban Development Lecture, Homes Tour, Design Awards and all Chapter Meetings.

**SILVER LEVEL - CHAMPION**

**\$10,000**

***ACTUAL PACKAGE VALUE \$11,350!***

This package will ensure consistent exposure throughout the year for your brand at all AIA annual functions!

- Beaux Arts Ball - VIP Gold Sponsorship, six guests \$1,500
- Design Awards – VIP reservations for four guests \$750
- Golf Tournament – Golf Foursome \$500
- Skeet Shoot – Team of Five shooters \$500
- Homes Tour – Eight tickets for you and your clients \$200
- Annual Corporate Membership for 3 members of your firm \$850
- 12 Chapter Meetings for 3 members of your firm \$1,000
- Traditions & Visions Guidebooks – six copies \$200
- Grab Bag Sponsorship Items – your choice! \$1,500

***Your Exclusive Media Package includes:***

- Home Page Web Banner - \$350 per month x 6 Months \$2,100
- Listing on Dispatch - \$100 month x 12 months \$850
- Dispatch Display Ad – 1 @ \$200 per month x 6 months \$1,200
- Semi-Annual e-mail to the AIA membership \$500

***Plus these Additional Benefits!***

- Brand identity placement in the reception area of the Center for Architecture
- Recognition on all major AIA annual events – Beaux Arts Ball, Scholarship Golf Tournament, Skeet Shoot, Sustainable Urban Development Lecture, Homes Tour, Design Awards and at all Chapter Meetings.



**BRONZE LEVEL**  
**\$5,000**

**COLLEAGUE**  
**ACTUAL PACKAGE VALUE \$6,100!**

- Beaux Arts Ball - VIP Silver Sponsorship includes four guests \$1,000
- Design Awards – VIP reservations for four guests \$750
- Golf Tournament – two players \$250
- Skeet Shoot – two shooters \$250
- Homes Tour – Four tickets for you and your clients \$100
- Annual Corporate Membership for 3 members of your firm \$850
- 12 Chapter Meetings for 3 members of your firm \$1000
- Traditions & Visions Guidebooks – four copies \$100
- Grab Bag Sponsorship Items – your choice! \$750

**Media Package**

- Home Page Web Banner - \$350 per month x 3 Months = \$1,050

**Plus these Additional Benefits!**

- Recognition on three major AIA annual events of your choice – Beaux Arts Ball, Scholarship Golf Tournament, Skeet Shoot, Sustainable Urban Development Lecture, Homes Tour, Design Awards and at all Chapter Meetings.

**BASIC LEVEL**  
**\$2,500**

**ADVOCATE**  
**ACTUAL PACKAGE VALUE \$2,835!**

- Beaux Arts Ball – VIP Bronze Sponsor \$500
- Golf Tournament or Skeet Shoot for two - your choice! \$250
- Design Awards – reservations for two guests \$250
- Homes Tour – tickets for you and a guest \$50
- Annual Membership (1 member) \$385
- 12 Chapter Meetings for you and a guest! \$650
- Grab Bag Sponsorship Items – your choice! \$750

**ENHANCED ALLIED**  
**\$1250**

**ACTUAL VALUE \$1,355!**

- Annual Membership (1 member) \$355
- Knowledge Community Event Sponsorship \$500
- Grab Bag Sponsorship Items – your choice! \$500

AIA San Antonio



**2012 AIA CORPORATE SPONSORSHIP AGREEMENT**

Today's Date: \_\_\_\_\_  Member  Non-Member

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

**PACKAGE SELECTED**

- \_\_\_\_\_ \$15,000 Gold Level – Visionary
- \_\_\_\_\_ \$10,000 Silver Level – Champion
- \_\_\_\_\_ \$5,000 Bronze Level – Colleague
- \_\_\_\_\_ \$2,500 Basic Level – Advocate
- \_\_\_\_\_ \$1,250 Enhanced Allied Package

**METHOD OF PAYMENT**

\$ \_\_\_\_\_ TOTAL ENCLOSED  Bi-Annual Payments  Quarterly Payments

Check  Visa  Discover  MasterCard  American Express

Acct #: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

